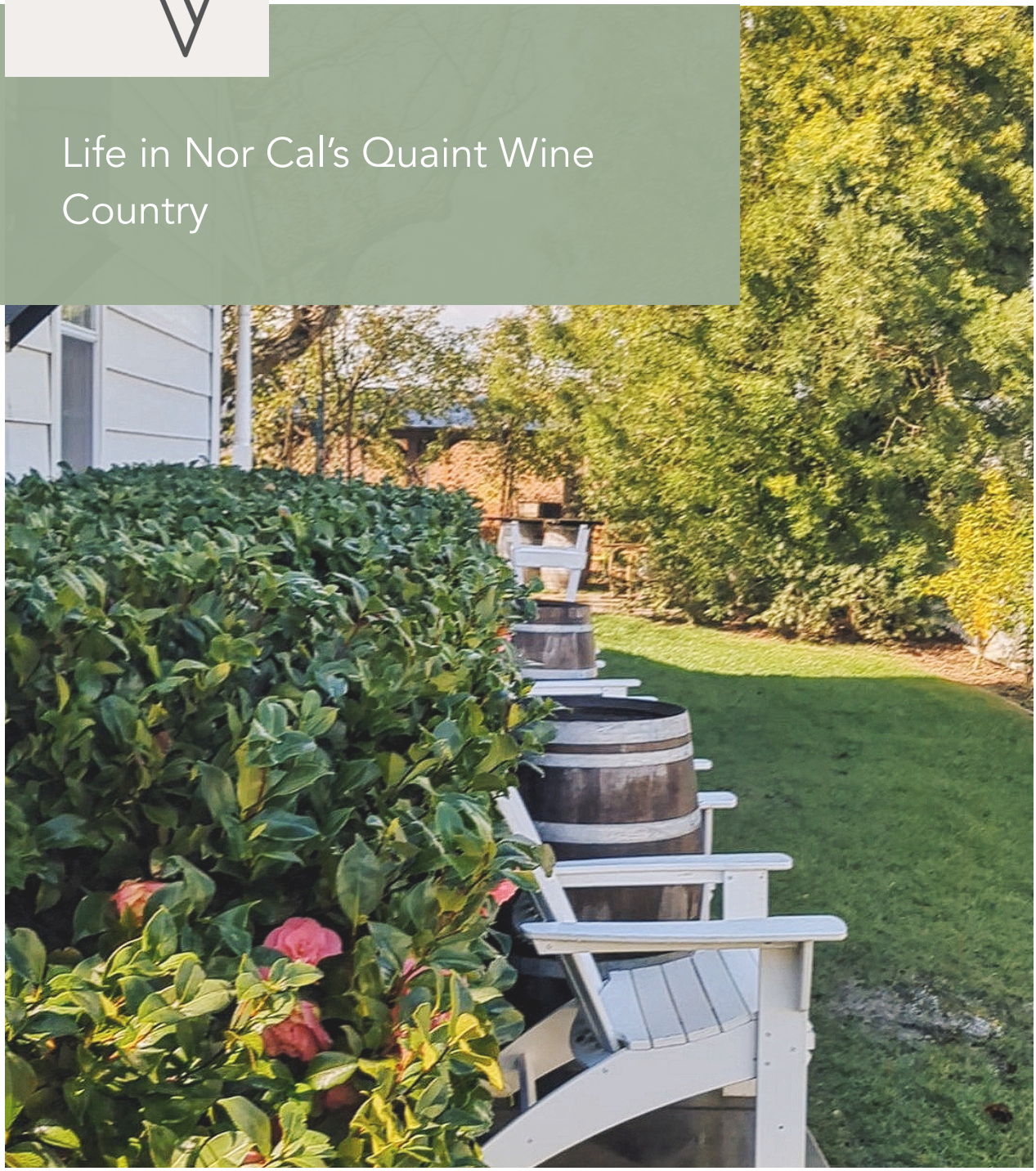
Suisun Valley Living

Life in Nor Cal's Quaint Wine Country



About Suisun Valley Living

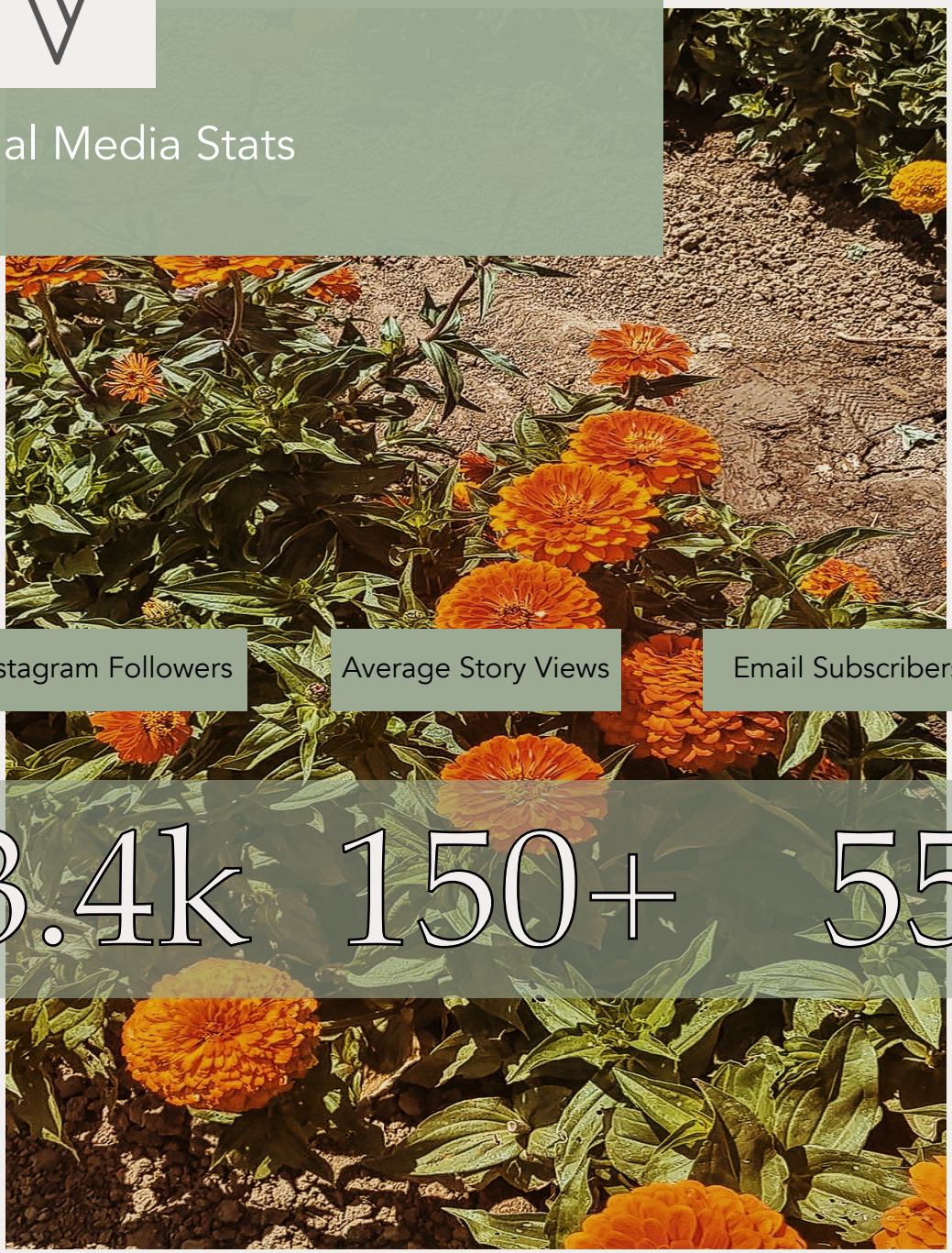
Suisun Valley Living is a blog and social media influencer marketing account that highlights local businesses, wineries & events in Suisun Valley. The purpose of Suisun Valley Living is to showcase life in Suisun Valley wine country, as well as build community and bring people together.



Lauren Watson is the creative behind Suisun Valley Living. She made Suisun Valley Living to establish a positive voice to promote the community. She and her husband, Michael Watson, are longtime Solano County residents who are passionate about all things Suisun Valley wine country! They work together to create content that highlights the Suisun Valley wine country lifestyle.

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Social Media Stats



Instagram Followers	Average Story Views	Email Subscribers
3.4k	150+	55

Description of Social Media Influencer Marketing & Content Creation



Suisun Valley Living creates regularly-scheduled independent and collaborative social media posts promoting Suisun Valley in the form of videos, posts & stories on Instagram, Facebook and Tik-Tok. These videos:

- Highlight and promote events in Suisun Valley including concerts, AVA celebrations, and Passport Sunday.
- Help generate tourism by showcasing local wineries and businesses.
- Facilitate community through stories of Suisun Valley vintners, artists, and residents.
- Collaborate with Suisun Valley businesses and wineries for increased brand exposure.
- Showcase Suisun Valley's unique, rustic wine country appeal.

Social Media Influencer Marketing Pricing



Standard Pricing

Single Posts (Price per Post)
Single Social Media Story $75
Single Social Media Post - $100
Single Social Media Carousel - $250
Single Social Media Reel - $500

Campaigns (Four Mixed Media Posts per Month)
Monthly Campaign - $1,800
Three-Month Campaign - $5,000

Thank You!



I appreciate your interest and look forward to collaborating. Together we can continue to make Suisun Valley the number one wine region in the country!

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